



Commuter ChoiceSM Employer E-Update

January 2003

The Commuter ChoiceSM Employer E-Update: Promoting the Latest Highlights to Commuter Choice Employers

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2. View the Bay Area's Best Workplaces for Commuters TV spot on our web-site
3. Commuter ChoiceSM Leadership Initiative welcomes 32 new Commuter ChoiceSM Employers in December representing over 13,600 new employee commuters!

Correction: In the December 2002 E-Update, we incorrectly identified the institution where The Center for Urban Transportation Research (CUTR) is housed. The correct citation of this Commuter Choice Employer is "The Center for Urban Transportation Research (CUTR) at the University of South Florida". We regret the error and apologize for any confusion that this may have caused.

1. Commuter choice and Commuter Choice Employers highlighted in January edition of Employee Benefits Digest

Employee Benefits Digest, an award winning monthly newsletter on timely benefits topics, published a front page news story in its January issue about commuter benefits and highlighted several Commuter Choice Employers including the city of Anaheim, California, Genencor International, Pixar Animation Studios and Walt Disney Company. The article, "Commuter Benefits: Employers Get Green Light" was authored by EPA employee, Connie Ruth and explores how a significant number of companies are turning to these types of benefits to help employees get to work. To read the article, please visit our web-site at <http://www.commuterchoice.gov/newsroom.htm#arch>.

2. View the Bay Area's Best Workplaces for Commuters TV spot on our Web-site

In our November E-Update, we announced the San Francisco "Bay Area's Best Workplaces for Commuters" in which 83 employers were placed on the first ever list of "Best Workplaces for Commuters"! The list spotlights employers that offer commuter benefits meeting the National Standard of Excellence in commuter benefits and for improving their employees' quality of life while helping to cut air pollution and congestion. 30 work-sites already advertise their status as a Bay Area Best Workplace for Commuters. Video footage of one of the many news stories that ran is now posted on our web site at <http://www.commuterchoice.gov/video.htm>.

3. Commuter ChoiceSM Leadership Initiative Welcomes 32 employers in December – over 13,600 new employee commuters covered nationwide under our program!

The Commuter Choice Leadership Initiative welcomes the following employers who signed on to participate in the Commuter Choice Leadership Initiative in December:

- **Arizona:** Raytheon; IBM Corporation
- **California:** City of Mountain View, Mervyn's;
- **Colorado:** Flatiron Improvement District; AMC Theatres, Banana Republic, BC Surf & Sport, Bloom, The Body Shop, Borders, Chipotle Mexican Grill, Cinnabon, Crate & Barrel, Dillard's, Federal Building Services, Gap, MacLaren Markowitz Gallery, McDonalds, Mediterranean Café, Nordstrom, Panda Express, Red Robin, Sarku Japan, Steak Escape, Wahoo's Fish Tacos, Wells Fargo Bank; Others: TIAA-CREF, US EPA-Region 8;
- **Oregon:** City of Salem;
- **Pennsylvania:** McCormick, Taylor & Associates, Inc.;
- **Texas:** Devon Energy;
- **Washington, DC:** Forum of Regional Association of Grantmakers.

Thank you for supporting smart and environmentally friendly commuting choices in 2002.

If there is someone in your organization who you want us to include on our *Commuter Choice E-Update* distribution list, please e-mail your request to commuterchoice@epa.gov with "Add to *Commuter Choice E-Update*" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to commuterchoice@epa.gov with "Remove from *Commuter Choice E-Update*" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.